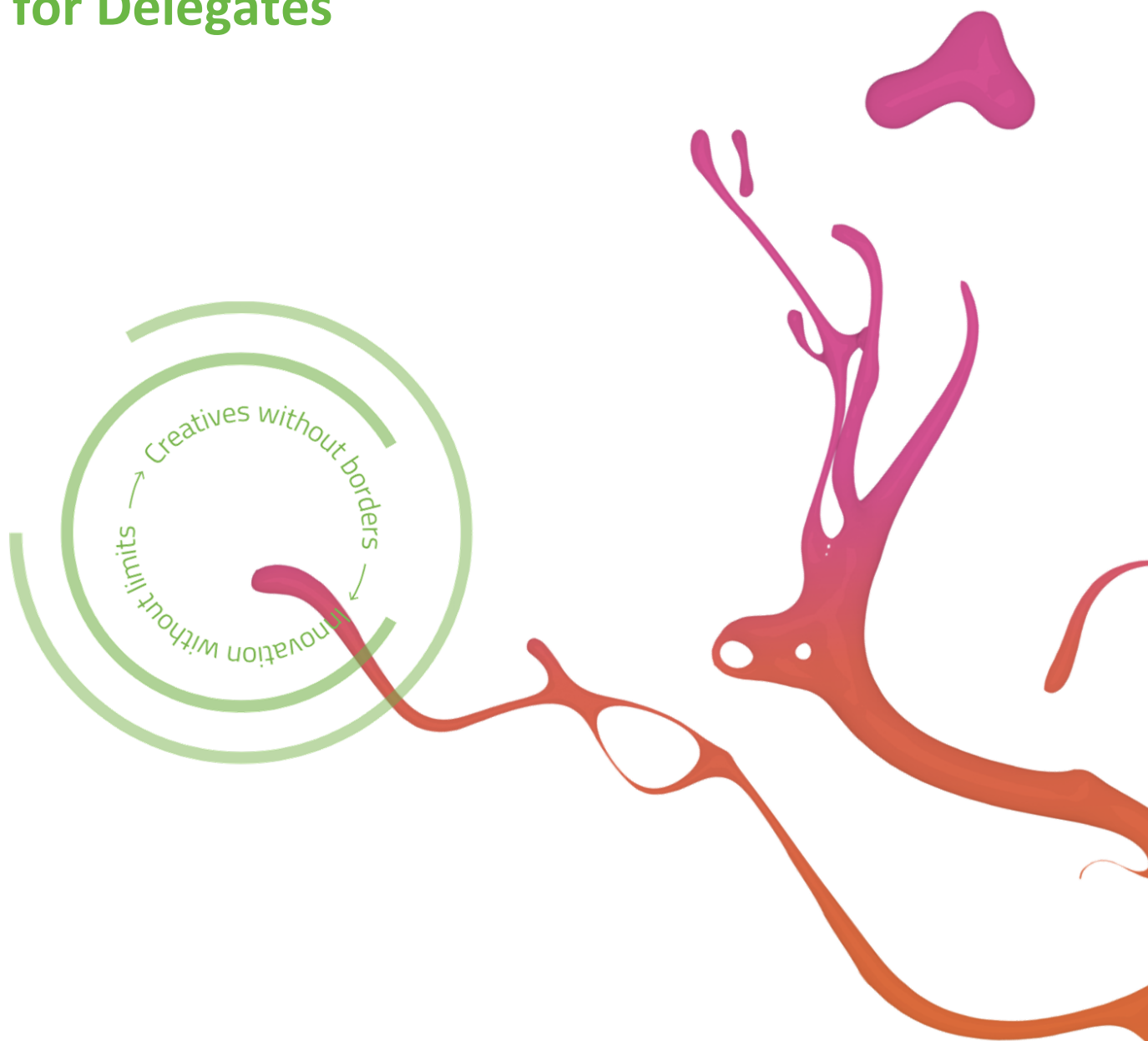


EIT CULTURE & CREATIVITY

Policy Club

Call for Delegates





1 About the EIT Culture & Creativity's Policy Club

1.1 Challenge

Policymaking in today's complex society faces a multitude of challenges that span across different sectors and spatial scales. Traditional approaches often fall short, highlighting the urgent need for solutions that cut across policy domains, departments, and sectors, enabling faster and more effective action.

A prime example of this challenge can be observed in the Cultural and Creative Sectors and Industries. These sectors often find themselves in a gap, where their needs are neither fully addressed by cultural policymakers nor business policymakers. Additionally, their potential contributions to climate adaptation, social cohesion, and innovation are not recognized as relevant enough.

It is crucial to foster the sharing of experiences, peer learning, and the extraction of best practices from diverse cases facing similar environmental conditions, while also drawing inspiration from distinct local realities and issues. Although there are ongoing projects, including those within European programs, aimed at promoting exchange and collaborative action among policymakers, they frequently suffer from limitations in time, scope, or disciplines, resulting in only partial solutions and implementations on local and regional level.

However, the development of more ambitious, long-term projects faces challenges due to the lack of a well-established method for policymakers to consistently learn from heterogeneous cases across departments and policy domains. Additionally, there is a need for policymakers to provide their own input and feedback in a manner that is easily actionable and quickly implementable by their peers.

Culture, with its capacity to establish meaningful connections and strategic complementarities across various policy spheres, holds the potential to serve as a platform for innovative system-wide peer learning practices in policymaking. Nonetheless, no compelling proposal has emerged thus far.

1.2 Vision

The Policy Club will be the first long-term, fully actionable platform for peer learning and concrete delivering of innovations for coherent and cross-domain policies, frameworks, and regulations for the Cultural and Creative Sectors and Industries. It will become a mission-driven community of holistic practices for the development, validation, prototyping and rapid implementation of new approaches for CCSI in policymaking, as well as a space for inspiration and empowerment open to policy makers from all governance levels and sectors.

1.3 Mission

The EIT Culture & Creativity's Policy Club is a dynamic platform that harnesses the diverse competences, experiences, and backgrounds of its participants across various policy domains, departments, disciplines, and sectors. Its mission is to foster the easy actionable implementation of innovation in policies, frameworks, and regulations for the Cultural and Creative Sectors and Industries (CCSI).



With a strong focus on cross-domain policies and inter-departmental collaborations driven by cultural and creative values, methods, and practices, it aims to address global challenges with concrete problem-solving proposals for specific issues.

The Policy Club actively engages in meaningful dialogues, partnerships, and actions with all relevant stakeholders outside of policy making, including artists and cultural and creative professionals. By co-creating innovative forms of peer learning, exchange, and knowledge transfer, we strive for a vibrant community that continuously tests, iterates, and optimizes new approaches in policy making. The Policy Club ambassadors and testimonials from the EU-wide policymaking world, will support the value and impact of the European CCSI.

As part of its commitment, the Policy Club provides advice and support to the EIT Action Programme "Policy Optimiser" and, upon request, to other activities within the EIT Culture & Creativity. Through collaboration and empowerment, it seeks to inspire policymakers across Europe and create an open innovation ecosystem that drives positive change in the CCSI.

1.4 Governance and operations

EIT Culture & Creativity Policy Club will kick off on 15 June 2023. During this year, stakeholders involved in the Policy Club will design and co-create its governance and operational model.

Starting in 2024, EIT Culture & Creativity will provide adequate staff and resources to ensure feasibility of operations and governance. It will provide co-funding for the annual Policy Forum event.

EIT Culture & Creativity will launch open calls for proposals under the Action Programme 10: Policy Optimiser. These are yet in preparation as part of the Business Plan 2024-2025, subject to approval by the EIT.

2 Policy Club delegates

Members of the EIT Culture & Creativity Policy Club are called delegates. The Policy Club expects to have 200 delegates in 2027. Delegates commit to take active part in the Policy Club activities:

- Policy Forum: once a year, one day in presence event.
- Working groups: twice a year, half day & hybrid meeting.
- Inter-group initiatives: once a year, hosted by each delegates' organisations (rotatory).

Delegates are expected to attend most of the compulsory activities, though they can appoint a representative with adequate experience and background for certain activities.

Delegates are expected to commit minimum time and staff capacity of appropriate working days, as well as travel budget to participate in above listed events, inter-group initiatives, conceptual work and preparations.

Delegates term of participation has a duration of 3 years. Re-appointment is possible once.

2.1 Objectives for 2023

The Policy Club is a flagship initiative of the EIT Culture & Creativity and is therefore part of a leaning organisation empowering an open innovation ecosystem. It is based on co-creating programmes based on the needs of



stakeholders, on commitment to the overall mission and combining bottom up and top down governance approaches in an evolutionary process.

During 2023, Policy Club delegates will join the ambassadors and representatives of EIT Culture & Creativity management teams to co-create & -design the governance and operational model of the Policy Club. Namely:

- Establish internal governance mechanisms and set of requirement and criteria for enlarging the member base of the Policy Club.
- Define targets and optimal balance in terms of representation of diversities and membership development, both quantitatively and qualitatively.
- Develop the Policy Club Work Plan for 2024/25, including challenge and topic recommendations for EIT Culture & Creativity Action Programme 10 Policy Optimiser.
- Explore and define activities tapping on alternative revenue sources beyond EIT funding to maximize EIT Culture & Creativity impact and sustainability of its activities.

The following meetings are already planned and will be mandatory for active delegates during 2023:

Governance working group meeting.

Place: Bilbao, Spain

Date: 27 October 2023, from 10 am to 4pm (subject to change)

Policy Forum working group meeting

Place: Online

Date: 1 December 2023, 9:30am -12:00 am CET (subject to change)

3 Call for Delegates

EIT Culture & Creativity is calling for policymakers across Europe to become delegates of the Policy Club.

3.1 Who can apply?

EIT Culture & Creativity will welcome applications from:

- Policymakers, as in individuals who are serving as elected politicians or civil servants in local and/or regional scale.
- Representatives of professional associations.

Applicants should have at least 5 years of documented experience in policymaking or associative representation. Applicants from European countries and beyond are welcomed. Applicants from all policy domains and sectors are encouraged, provided they have a strong interest in incorporating cultural and creative practices and policies as a resource for innovation development and problem solving in their competence areas.

Applicants should be fluent enough in English to ensure active and productive participation in the activities of the Club and to provide written input in English whenever necessary. The Policy Club will not provide translation or interpretation services.



Applicants are expected to be strongly motivated to engage in teamwork and to commit to cooperative, respectful interaction with peers, while maintaining their full right to constructive dissent and negotiation.

3.2 Timeline

The Call for Delegates will remain open until 31 July 2024. There will be two cut off dates for applications:

31 July 2023: first group, up to 30 new delegates selected.

Communication to new members: 30 August 2023.

Important note! by submitting their applications before this cut-off date, applicants understand and accept to participate in the compulsory activities described in “Objectives for 2023” section with own resources.

31 July 2024: second group, up to 70 new delegates selected.

Communication to new members: 30 August 2024.

Important note: all application submitted after 31 July 2023 will automatically fall in the second group, and they will be assessed in 2024.

3.3 How to apply

Applicants may submit their application to policyclub@eit-culture-creativity.eu with the following information:

- A motivational letter including details on:
 - Years of experience and at which administrative level they are working (local/ regional)
 - the reason of their interest in the Policy Club,
 - the contribution that they expect to provide to the Club based upon their experience and interests, or potential staff or funding capacities for the Policy Club
 - the specific aspects of their professional career and experience that support this contribution.
 - what they expect to achieve from their participation to the Policy Club within the next 3 years,
- Documentation of selected activities, policies or initiatives in the last 3 years supporting #3 (above)
- Two letters of support from colleagues from the same administration explaining why the applicant would bring value both to their organization and to the Policy Club are not mandatory but appreciated.

By submitting their applications, applicants accept the responsibilities described in section 2 Policy Delegates.

3.4 Review of applications and admission

EIT Culture & Creativity expects to admit up to 30 delegates in 2023, and 70 in 2024.

Nonetheless, the exact number of accepted delegates will be determined during the selection process to guarantee a viable functioning of the governance and co-creation process, while ensuring fair representation of representation of administrative levels (local/ regional), geographical origins, age and experience, and gender.



In this spirit, the Policy Club will strive to maintain at least: 40% of the least represented gender.

- 40% of the least represented gender.
- 40% of its members should currently be working in organisations based in RIS eligible countries¹.
- 70% of its members should work in organisations from or for the CCSI or public bodies (administrations or elected bodies) related to, focused on, or promoting the CCSI.
- 50% of its members should be from smaller communities, towns, or rural areas.

In case number of application exceeds the Policy Club capacity, applications will be placed in a waiting list. Applicants in the waiting lists may be called in case of an opening.

3.5 Additional information

For more information of the Policy Club you may download the factsheet: <https://eit-culture-creativity.eu/factsheets/>

For doubts or queries, please contact policyclub@eit-culture-creativity.eu.

¹ <https://eit.europa.eu/our-activities/eit-regional-innovation-scheme>