

OPEN DAY

EIT CULTURE & CREATIVITY REGIONAL HUB NORTH OPEN DAY

1–2 OCT 2026

Playground, Kitchen, Aarhus
University | Universitetsbyen 76,
Building 1860, Aarhus, Denmark

[REGISTER HERE](#)

DAY 1

10:00–10:20

COFFEE AND REGISTRATION

10:20

WORDS OF WELCOME

Kati Uusi-Rauva
Director Regional Hub
North, EIT Culture &
Creativity

Søren Sindbæk
Vice Dean for Research &
Innovation, Faculty of Arts,
Aarhus University

10:40

THE CREATIVE MINDSET A PREREQUISITE FOR INNOVATION

Niels Overgaard Lehmann
Vice Dean for Education, Faculty of Arts, Aarhus University

11:00

FROM CREATIVE CONFIDENCE TO CREATIVE CAPACITY

Dr. Rolf Hughes
Director for Education, EIT Culture & Creativity

11:20

THE STORY OF EIT CULTURE & CREATIVITY

Kati Uusi-Rauva
Director Regional Hub North, EIT Culture & Creativity

11:50

R&I – MISSIONS FOR THE CCSI: NEW PATHWAYS FOR IMPACT

CRAFT-IT4SD
Marianne Ping Huang, Associate Professor, Aarhus University

SOPHIA project
Adriënné Heijnen, Senior Scientific Advisor, Aarhus University

Time Machine Organisation
Frédéric Kaplan, President of Time Machine Organisation

Ekip
Charlotte Lorentz Hjorth, Coordinator of ekip

13:30

**FIRESIDE CHAT: IMPACT OF
ECOSYSTEM WORK**

Christina Melander
Chief Design Officer,
Dansk Design Center

Ambra Trotto
Director of Transformation
and RIS, EIT Culture &
Creativity

13:50

**CROSS INNOVATION IN PRACTICE: THE
SKILLS TO CONNECT, FACILITATE AND
TRANSFORM**

Book launch and conversation with Marlene Johansson,
Jenny Kornmacher and Elin Frost

14:10

**PITCHES FROM EIT CULTURE & CREATIVITY
PROGRAMMES AND AARHUS UNIVERSITY KITCHEN**

15:00

**THE ROLE OF THE SENIOR INNOVATOR –
BRIDGING EDUCATION, RESEARCH, AND
INNOVATION**

Christian Dindler
Distinguished Senior Innovator, Aarhus University

15:15

TALKS ON SKILLS DEVELOPMENT

Alexandra Murray-Leslie
Professor, Trondheim Academy of Fine Art, Norwegian
University of Science and Technology

Helle Neergaard
Distinguished Senior Innovator, Faculty of Business and
Social Sciences, Aarhus University

Marcus Korhonen
Director of Creative Ecosystem Services, Aalto University

15:45

UPCOMING ACTIVITIES

Kati Uusi-Rauva
Director Regional Hub
North, EIT Culture &
Creativity

Sami Jääskeläinen
Senior Business
Development & Ecosystem
Manager, EIT Culture &
Creativity